

Ref: Paradise / License Applications

Tuesday 13<sup>th</sup> December 2011

Darren Dolby  
Regulatory Officer (Licensing)  
Peterborough City Council  
Bridge House  
Peterborough  
PE1 1HU



Dear Darren,

Re: New Premises License Application – Paradise – 83 Eastfield Road, Peterborough

On 22<sup>nd</sup> November 2011 Cambridgeshire Constabulary received notification from the regulatory Officers at Peterborough County Council of an application for a new premises license for a venue called 'Paradise' at 83 Eastfield News, Peterborough, PE1 4AS. A duplicate copy of that license application, and consent of designated premises supervisor, namely Farley De Passos has also been received by Cambridgeshire Constabulary in accordance with the Licensing Act 2003.

I understand that the applicant wishes to apply for a new premises license for a coffee shop / cafeteria and supply, both on and off premises, alcohol daily between the hours of 07:00am and 01:00am. It is also understood that as part of this the applicant wishes to convert the vacant next door premises and intends to incorporate that premises into the current 'Paradise' café as one larger venue.

As the licensing Officer for Cambridgeshire Constabulary I would like to make representation in relation to this request. The premises lies within a residential area whose residents have already made complaints to the local Neighborhood Policing Team about issues concerning excessive noise, alcohol related crime and antisocial behaviour. This unnecessary and unacceptable behaviour can be linked to the numerous alcohol retail premises along the short stretch of Eastfield Road which includes the current 'Paradise' venue. I believe the current license conditions are appropriate for this business to operate as a café / coffee shop. It is perceived that if the license was to be granted, extending alcohol licensing to 01:00am, then this will have a detrimental effect on the local community where issues of noise and disorder will be increased causing further suffering to the local residents. Local Police Officers are working in partnership with other agencies to reduce crime and disorder and improve the local area for the community. I truly believe that by maintaining the current license conditions the applicant will be showing his willingness to adhere to the principles of licensing and his obligation to reduce crime and disorder and in particular not become a nuisance to the community. The current license authorises the sale of alcohol until 23:00pm.

Furthermore, I would like the applicant to seriously consider and adopt the following license conditions onto the license application. These conditions are deemed necessary in assisting and supporting the licensee and his staff and will prove to protect the licensee, staff, customers and property in line with the objectives of licensing:

1. Staff training in relation to identifying and preventing sales of alcohol to any person who is, or appears to be drunk should be undertaken on a monthly basis. This training, together with ongoing training to prevent underage sales, such as challenge 21 or challenge 25, should be recorded in a written format and be available to an authorised officer upon demand.
2. A personal licence holder shall be on the premises at all times they are open for the hours authorised on the premises licence for the sale of alcohol off the premises.
3. CCTV recording equipment and associated cameras will be maintained once a week and will record and store digital images for a period not less than 28 days. A record of maintenance is to be kept and made available to an authorised officer upon request. CCTV images are to be produced to an authorised officer upon request
4. CCTV cameras will be positioned so that they cover the front aspect / entrance of the property in addition to internal public rooms and the customer service area.
5. Notices advising that CCTV has been installed on the premises shall be posted so that they are clearly visible to the public within the licensed premises.

Yours faithfully,

Grahame Robinson  
Police Constable 1572  
Licensing Officer  
Northern Division  
Cambridgeshire Constabulary  
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Dear Sirs,

It came to my notice that a cafe named as Paradise at 81a Eastfield Road, has applied for an alcohol licence during the week days between 12.00 and 23.30 and weekend until 01.30 and Sundays up to 23.30.

As a resident in the immediate area residing at Gloucester Place, off Monument Street, I must strongly object to the issue of such a licence, due to the already experienced issues with the same 'Cafe'.

I must point out that this establishment portrays itself as a cafe, but in reality is used in particular the Portuguese residents in the surrounding area. That in itself is not an issue at all, but in practise most of the frequenters are heavy smokers and are outside at the front of the same premises and are very loud indeed, particularly late at night causing my family and direct neighbours in Gloucester Place not having a restful night at all at frequent occasions. The mere fact that more than often under age children are seen at the place among a heavy drinking crowd seems to us not exactly what this community does want either. Noise at night travels far; we back on to the Eastfield cemetery and get the noise direct from these premises at the back and cannot sleep at times with windows open due to this noise.

Slamming doors and screeching tyres, together with loud music is not what brings piece to this neighbourhood and we implore you to keep the progress made in the last years in mind, since the old pub at the corner of Eastfield Road/Monument Street has turned successfully into a mini supermarket. Many shops have raised their game by installing new shop fronts and cleaned up their act. A potential alcoholics den and probable drug dealing place is the last thing we want to see developing

An even more serious issue is also at stake here, which is the local nuisance and upsets, caused by alcoholics that have entered this area in the last few months, seemingly going to this cafe to top up their spirit level, often starting in the morning well before the proposed 12.00 time. This is nothing more than disguising a cafe into a Pub and thus getting away with no regulations that otherwise would be in place. After all a few doors away there is already a pub present, which seems to follow the general rule to our experience so far.

Any addition to the alcohol already sold (for off premises) in this area is more than enough and will only enhance the vagrancy and alcoholics problem and put pressure on the councils resources.

I trust and hope that the council will make a common sense decision in curtailing the alcohol licence for use to sell only up to 10 PM and then for use on premises only, to avoid this going out of hand.

I look forward to future comments.

Yours sincerely

Pierre Nieuwenhof  
3, Gloucester Place, Monument Street, Peterborough PE1 4AL

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